



10th Food Technology Asia 2016
International Exhibition
10-11-12 May 2016
Karachi Expo Centre – Pakistan

POST EVENT FACT SHEET

EXHIBITION NAME	10th Food Technology Asia 2016 Int'l Exhibition			
PERIOD	10-12 May 2016	TIMINGS	Trade Visitors:10:00 AM ~ 7:00PM	
VENUE	Karachi Expo Centre, Pakistan			
STARTED YEAR	2005			
INAUGURATION	<p>10th Food Technology Asia 2016 was inaugurated by Honorable Mr. Abdul Rahim Janoo, Patron-in-Chief, Rice Exporters Association of Pakistan (REAP) and Chairman, FPCCI Committee on Fair, Exhibition & Trade Delegations; Dr. Khurshed Nizam, President Ecommerce Gateway along-with other Guests of Honor</p>			
HOW FAMOUS	<p>Food Technology Asia 2016 served as a comprehensive showcase of products, technologies, equipments & machineries as well as allied services, while providing investors with a definite outlook of the regional industry.</p> <p>A unique, business-to-business matchmaking programme ensured that 10th Food Technology Asia 2016 exhibitors meet face-to-face with clearly identified, pre-profiled buyers and decision makers.</p>			
INCORPORATING	<ul style="list-style-type: none"> • Plastic, Packaging and Print Asia • Rice Technology Asia • Agri Tech Asia • DRINK Tech Asia • Livestock Tech Asia 			
NO. OF BOOTH	SHELL SCHEME	140 Booths	BARE SPACE	60 Booths
NO. OF COMPANIES PARTICIPATED	FOREIGN	24	LOCAL	101
NO. OF PARTICIPATED COUNTRIES	10			
MAJOR COUNTRIES PARTICIPATED	China, Srilanka, Italy, Switzerland, India, Turkey, U.K, U.A.E etc			
NO. OF VISITORS	FOREIGN	57	LOCAL	More than 24,700
SPONSORED BY	<ul style="list-style-type: none"> • Buhler Pakistan (Pvt) Ltd. • Ameejee Valleejee & Sons (Pvt.) Ltd. • Al Karam Rice Engineering Pvt Ltd • Prime Rice Engineering • Kanwal Trading Company (Pvt) Ltd • Kasheef Brothers • Charlotte Group of Industries • Sheikh Khajoo Bhai & Company • Safety Pack • Pak Turk Enterprises • Muslim Trading Agencies 			



10th Food Technology Asia 2016
International Exhibition
10-11-12 May 2016
Karachi Expo Centre – Pakistan

MEDIA PARTNERS	<ul style="list-style-type: none"> • Global Milling – UK • Rice Outlook – India • Pakistan Food Journal 																					
MEDIA COVERAGE	<p>More than 50 print and electronic media representatives covered the Show. Some of the satellite channels that covered the Event are as follows:</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 33%;">▪ PTV</td> <td style="width: 33%;">▪ Din News</td> <td style="width: 33%;">▪ News One</td> </tr> <tr> <td>▪ GEO</td> <td>▪ Business Plus</td> <td>▪ Dhoom TV</td> </tr> <tr> <td>▪ ARY Digital</td> <td>▪ Dawn News</td> <td>▪ AAJ TV</td> </tr> <tr> <td>▪ INDUS Network</td> <td>▪ ATV</td> <td>▪ CNBC</td> </tr> <tr> <td>▪ Rung TV</td> <td>▪ Vibe TV</td> <td>▪ Waqt TV</td> </tr> <tr> <td>▪ Dunya</td> <td>▪ Express</td> <td></td> </tr> <tr> <td>▪ MetroOne</td> <td>▪ Samaa TV</td> <td></td> </tr> </table> <p>And major renowned Urdu & English newspapers.</p>	▪ PTV	▪ Din News	▪ News One	▪ GEO	▪ Business Plus	▪ Dhoom TV	▪ ARY Digital	▪ Dawn News	▪ AAJ TV	▪ INDUS Network	▪ ATV	▪ CNBC	▪ Rung TV	▪ Vibe TV	▪ Waqt TV	▪ Dunya	▪ Express		▪ MetroOne	▪ Samaa TV	
▪ PTV	▪ Din News	▪ News One																				
▪ GEO	▪ Business Plus	▪ Dhoom TV																				
▪ ARY Digital	▪ Dawn News	▪ AAJ TV																				
▪ INDUS Network	▪ ATV	▪ CNBC																				
▪ Rung TV	▪ Vibe TV	▪ Waqt TV																				
▪ Dunya	▪ Express																					
▪ MetroOne	▪ Samaa TV																					
SUPPORTED BY	<ul style="list-style-type: none"> • The Federation of Pakistan Chambers of Commerce & Industries (FPCCI) • Ministry of Food & Agriculture • Trade Development Authority of Pakistan (TDAP) • Rice Exporter of Pakistan (REAP) • Pakistan Food Association (PFA) • Pakistan Horticulture Development & Export Company (PHDEC) • Agro Food Research & Resource Centre (AFRRC) • Pakistan Agricultural Research Council • Board of Investment (BOI) • Sindh Board of Investment, Govt. of Sindh • <i>Jamal's</i> Yellow Pages of Pakistan (www.jamals.com) <p>And all the related Government departments.</p>																					
SUGGESTIONS FOR FOREIGN COMPANIES	<p>10th Food Technology Asia 2016 aimed towards making investors especially from ASEAN Countries realize the conducive and congenial investment environment in Pakistan on one hand and maximizing the potential of locally manufactured Eqpt and instruments along with locally trained human resource for export potentials, on the other.</p> <p>11th Food Technology Asia 2017 will be an opportunity to promote your company's brand and introduce it in largely untapped market of Pakistan.</p> <p>Ecommerce Gateway offers following Special incentives for its valued foreign trade visitors on complimentary basis:</p> <ul style="list-style-type: none"> • Official invitation letter for visa facilitation • VIP protocol at Karachi International Airport • Printing of Quarter Page (120mm x 90mm) B&W Ad in the next edition of <i>Jamal's</i> Yellow Pages of Pakistan (worth US\$1,250) • One latest edition of B2B CD ROM version of <i>Jamal's</i> Yellow Pages of Pakistan (worth US\$100) (www.jamals.com) 																					



10th Food Technology Asia 2016
International Exhibition
10-11-12 May 2016
Karachi Expo Centre – Pakistan

NEXT YEAR EVENT'S DATE	11th Food Technology Asia 2017 Int'l Exhibition & Conference <u>20-22 March 2017 @ Karachi Expo Centre–Pakistan</u>
TARIFF OF STALLS	<p><u>Rate of Shell Scheme Stalls</u></p> <ul style="list-style-type: none">• Min 9 sqm (3mx3m) space US\$300 + 14% VAT per sqm. <p>Includes: One Octonorm shell, one counter, two chairs, 3 spotlights 100 watts (each), company's name on fascia, carpeting, 1 power socket -single phase 220 volts (50Hz), 5 amp.</p> <p><u>Rate of Bare Space Stalls</u></p> <ul style="list-style-type: none">• Min 18 sqm (6mx3m) space US\$250 + 14% VAT per sqm. <p>Includes: Space plus 1 power socket, single-phase 220 volts (50 Hz) 5amp only. Exhibitors are required to build their own stands through the official stand contractors or their own contractors.</p>
DEAD LINE OF APPLICATION	15th September 2016 Earlier booking shall ensure a prominent location



Food Technology Asia Secretariat
Ecommerce Gateway Pakistan (Pvt) Ltd.
8, Kokan Society, Dr. Azhar Hussain Road,
Near Kokan Park, off: Shaheed-e-Millat Road
Karachi, Pakistan
Tel: (92-21) 3870 9970, 111-222-444
Fax: (92-21) 34860830
Email: info@foodtechnologyasia.com
Web: www.foodtechnologyasia.com